UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Sources of information on the programme can be found in Section 17

1.	Awarding Institution / Body	University of Central Lancashire
2.	Teaching Institution and Location of Delivery	Hugh Baird College
3.	University School/Centre	School of Journalism, Media and Performance
4.	External Accreditation	N/A
5.	Title of Final Award	BA (Hons) in Digital Imaging and Photography
6.	Modes of Attendance offered	Full Time/Part Time
7.	UCAS Code	8B80
8.	Relevant Subject Benchmarking Group(s)	Art & Design (2008) http://www.qaa.ac.uk/Publications/InformationAndGuidance/Documents/ADHA08.pdf Communication, Media, Film and Cultural Studies (2016) http://www.qaa.ac.uk/en/Publications/Documents/SBS-Communication-Media-Film-and-Cultural-Studies-16.pdf
9.	Other external influences	N/A
10.	Date of production/revision of this form	17th March 2017

11. Aims of the Programme
• To allow students to build upon previous level 4 and 5 qualifications or industrial experience to further widen participation in higher education and develop their ability to produce innovative work of high quality with an awareness of professional level requirements and expectations
• To provide the framework to support students to build on their strengths and interests and to further develop these in sufficient depth to provide a sound grounding for professional and/or postgraduate work

- To guide students to acquire further knowledge and understanding, develop personal attributes and master essential technical and transferable skills so that they are able to work independently in the photography / digital imaging sector or other related areas

- To develop students' academic and research skills where appropriate, preparing them for study at Master's level and expand their experiences and outlook in relation to the world of professional creativity

12. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding at level 6

A1) Create professional level photographic/digital imaging work in practical and critical terms

Teaching and Learning Methods

Knowledge and Understanding at level 6 is characterised by a synthesis of the relationships between theory and practice, intention and technical realisation. Learning situations include:

- Lectures
- Seminars and discussion groups
- Practical tutor – led workshops
- Group tutorials, peer review and formative verbal feedback
- One-to-one tutorials
- Study visits

Assessment methods

At this level the following activities are used for assessment:

- Practical work
- Research and development work
- Presentations
- Written assignments

B. Subject-specific skills at level 6

B1) Independently produce a body of work suitable for public exhibition / distribution
B2) Create work with a well-developed understanding of the medium of photography and digital imaging in technical, contextual and critical terms
B3) Extend an argument and show a substantial degree of critical judgment with respect to the topic being researched and written about
B4) Produce a sustained piece of writing using appropriate scholarly apparatus and conventions
B5) Undertake appropriate research using both primary and secondary source material
B6) Originate and plan an appropriate academic project

Teaching and Learning Methods

Practical study occurs within:

- Analysis of contemporary and historical theory and practice
- Workshops
- Tutorials
- Lecture
- Exhibitions/publications
- Self-reflection and peer group evaluation

Assessment methods

At this level the following activities are used for assessment:

- Practical work
- Research and development work
- Presentations

C. Thinking Skills at level 6

C1) Critically reflect on their learning
C2) Generate, develop and evaluate ideas independently
C3) Use appropriate critical, analytical, theoretical and methodological approaches to a chosen topic

Teaching and Learning Methods

Thinking skills within this course are the intellectual qualities related to cognitive ability through the acquisition of critical and contextual knowledge. The application of these qualities occurs in all teaching and learning situations and at this level these are focussed upon the evaluation of critical ideas within a variety of contexts and the ability to create original product. At this level it is expected that students should apply techniques that define the thinking performer and the reflective practitioner.

Assessment methods

At this level the following activities are used for assessment:

- Practical work
- Written assignments
- Presentations

D.   Other skills relevant to employability and personal development at level 6

D1) Work independently on a sustained piece of academic work
D2) Create work with professional standards of production and presentation within resource constraints
D3) Independently research a chosen area of the photographic industry in depth and breadth from secondary and, where appropriate, primary sources
D4) Respond actively to guidance and feedback
D5)   Demonstrate personal effectiveness in a selection process of a specified chosen career

Teaching and Learning Methods

Outcomes within this category at level 6 are designed to bring to maturity the transition from study to workplace. They relate to the ability to administrate, manage and evaluate individual projects.
Learning at level 6 should be independent and determined by self-devised goals and stimuli.

Assessment methods

At this level the following activities are used for assessment:

- Practical work
- Research and development work
- Presentations
- Written assignments

13. Programme Structures*				14. Awards and Credits*
Level	**Module Code**	**Module Title**	**Credit rating**	
Level 6	**DD3000**	Contextual Studies (Design Futures)	20	**BA (Hons) in Digital Imaging and Photography** requires 120 credits at Level 6
	PH3010	Portfolio Development	20	
	PH3011	Professional Development	20	**BA in Digital Imaging and**
	PH3305	Responsive Module	20	**Photography** (excludes DD3992
	DD3992	Honours Project	40	Honours Project) requires 80 credits at Level 6

15. Personal Development Planning

At his level, with minor support, you should be taking responsibility for your own learning and career development and able to evaluate your strengths, weaknesses and progression. The BA Hons 'top up' course is designed to allow students to choose or negotiate many aspects of their learning in ways which are appropriate to their abilities, learning preferences and vocational intentions. PDP is designed to enable you to work towards a point where would like to be on graduation; to help you acquire the skills needed for your chosen career; evaluate your strengths and plan to deploy them in a range of situations after graduation.

Your personal aspirations will form the basis of project work and planning and the modules D3992 and PH3011 are specifically designed to develop professional practice and appropriate career ambitions

16. Admissions criteria *
(including agreed tariffs for entry with advanced standing)
Correct as at date of approval. For latest information, please consult the University's website.

Entry on to this course is through interview with portfolio of work. Additionally we will normally expect applicants to have the following qualifications:

- Successful completion of the Foundation Degree in Digital Imaging and Photography or equivalent Art, Design or Media-related Foundation Degrees which have a significant digital imaging or photographic content. Some students may be required to undertake a bridging module. A transcript may be required.

  or

- Successful completion of an Art, Design or Media related HND which has significant digital imaging or photography content. Some students may be required to undertake a bridging module.

UK and EU Entry: Equivalent international qualifications will be considered towards meeting the general entry requirements. Additionally, EU students, for whom English is not the first language, will be required to evidence an IELTS score or 6.0 or equivalent. Equivalences include:
- TOEFL written examination score of 550 plus a test of written English (at 4)
- TOEFL Computer Equivalent score of 230
- Proficiency in English (Cambridge) at Grade C or above

17. Key sources of information about the programme
• **Hugh Baird College Website -** http://www.hughbaird.ac.uk/index.php/university-centre/photography
• **Course Tutor: David Lockwood**
• **Hugh Baird College Higher Education Prospectus**
• **UCAS: http://www.ucas.ac.uk**
• **Course Fact Sheet**
• **Student Handbook**

18. Curriculum Skills Map

Please tick in the relevant boxes where individual Programme Learning Outcomes are being assessed

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Knowledge and understanding			Subject-specific Skills						Thinking Skills					Other skills relevant to employability and personal development			
				A1	A2	A3	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	D1	D2	D3	D4
e.g. LEVEL 6	DD3000	Contextual Studies – Design Futures	COMP						x	x	x	x	x	x	x			x			x
	DD3992	Honours Project	COMP	x			x	x			x	x	x	x	x				x		x
	PH3010	Portfolio Development	COMP					x	x		x		x	x					x	x	x
	PH3011	Professional Development	COMP	x				x			x	x	x						x	x	x
	PH3305	Responsive Module	COMP	x				x			x		x	x	x				x		x

Note: *Mapping to other external frameworks, e.g. professional/statutory bodies, will be included within Student Course Handbooks*

19.   LEARNING OUTCOMES FOR EXIT AWARDS:

For **each exit award available**, list learning outcomes relating to the knowledge and understanding, subject specific skills, thinking, other skills relevant to employability and personal development that a typical student might be expected to gain as a result of successfully completing each level of a course of study.

For example, for a standard BA/BSc (Hons) award the exit award learning outcomes for CertHE (Level 4) and DipHE (Level 5), BA/BSc (Level 6) should be included; for a postgraduate Masters, this would normally be PGDip and PGCert.

Learning outcomes for the award of: BA Digital Imaging and Photography

- Create professional level photographic/digital imaging work in practical and critical terms
- Create work with a well-developed understanding of the medium of photography and digital imaging in technical, contextual and critical terms
- Extend an argument and show a substantial degree of critical judgment with respect to the topic being researched and written about
- Produce a sustained piece of writing using appropriate scholarly apparatus and conventions
- Undertake appropriate research using both primary and secondary source material
- Originate and plan an appropriate academic project
- Critically reflect on their learning
- Generate, develop and evaluate ideas independently
- Use appropriate critical, analytical, theoretical and methodological approaches to a chosen topic
- Work independently on a sustained piece of academic work
- Create work with professional standards of production and presentation within resource constraints
- Independently research a chosen area of the photographic industry in depth and breadth from secondary and, where appropriate, primary sources
- Respond actively to guidance and feedback
- Demonstrate personal effectiveness in a selection process of a specified chosen career