UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

Sources of information on the programme can be found in Section 17

1.	Awarding Institution / Body	University of Central Lancashire
2.	Teaching Institution and Location of Delivery	Hugh Baird College
3.	University School/Centre	School of Journalism, Media and Performance
4.	External Accreditation	N/A
5.	Title of Final Award	Foundation Degree Arts in Digital Imaging and Photography
6.	Modes of Attendance offered	Full Time/Part Time
7.	UCAS Code	W642
8.	Relevant Subject Benchmarking Group(s)	Foundation Degree qualification benchmark (2010) http://www.qaa.ac.uk/en/Publications/Documents/Foundation-Degree-qualification-benchmark-May-2010.pdf QAA Benchmark Statement 'Art and Design' 2017 Communication, Media, Film and Cultural Studies (2016) http://www.qaa.ac.uk/en/Publications/Documents/SBS-Communication-Media-Film-and-Cultural-Studies-16.pdf
9.	Other external influences	N/A
10.	Date of production/revision of this form	17th March 2017 / Revised September 2017

11. Aims of the Programme

- To widen and increase participation in higher education by delivering vocational knowledge and skills needed for local and sectoral employment through work-focussed learning.

- To provide the students with the ability to plan for continuing personal and educational development and for employment in the dynamic photography / digital imaging sector and related creative industries.

- To develop a dynamic and reflective learning experience to support students to realise their creative and educational potential.

	•	To provide students with an effective balance between education and training, by promoting self-development and creative expression, intellectual enquiry and the visual communication of ideas underpinned by the acquisition of transferable, technical and practical skills and knowledge.
	•	To equip students with the skills, knowledge and understanding for versatility and confidence, relevant to the needs of clients and employment in the photography / digital imaging sector
	•	To give students a progression route to advance, where appropriate, towards other qualifications, for example, an Honours Degree.
	•	To widen and increase participation in higher education by delivering vocational knowledge and skills needed for local and sectoral employment through work-focussed learning.
	•	To provide the students with the ability to plan for continuing personal and educational development and for employment in the dynamic photography / digital imaging sector and related creative industries.

12. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding

A1) Discuss and examine a range of historical and contemporary critical debates around photography and digital imaging
A2) Identify a range of terms, theories and concepts appropriate to the photography and digital imaging
A3) Reflect on own practice developing, organising and managing and photographic / digital imaging projects and commissions.

Teaching and Learning Methods

Across all modules and at all levels teaching and learning are synthesised from a variety of learning activities and opportunities. Acquisition of knowledge is achieved mainly through lectures and directed student centred learning through practical exercises. Learning situations include:

- Workshops
- Practical work
- Seminars and discussion groups
- Lectures
- Group tutorials
- Individual tutorials
- Peer review
- Technical induction
- Study visits
- Live projects

Assessment methods

Assessment occurs through the application of knowledge and theory within practical activities including Live Projects, essays, presentations and workbooks/journals.

B. Subject-specific skills

B1) Undertake practical photography and digital imaging briefs, including designing, planning and executing project solutions
B2) Apply a range of technical and aesthetic skills in analogue and digital photography and image production and presentation
B3) Critically evaluate own work and that of others in relation to creativity and adherence to a given brief

B4) Experiment with forms, conventions and content, and demonstrate an awareness of the possibilities of presenting photographic images both as prints and digitally

B5) Formulate appropriate research questions and employ appropriate methods and resources for exploring those questions

B6) Experiment with and develop a range of techniques to allow students to reflect on their own practice

Teaching and Learning Methods

Skills acquisition will be developed throughout the programme using the practical briefs as a vehicle for both delivery and assessment. Basic skills development will be the focus of level 4 modules with students being encouraged to develop and enhance these skills further at level 5. Practical study occurs within:

- Analysis of contemporary and historical practice
- Workshops
- Practical work
- Lecture/demonstrations
- Study trips
- Exhibitions
- Self-reflection and peer group evaluation.
- Live projects

Assessment methods

At this level the following activities are used for assessment:

- Research and development work
- Practical work
- Presentations
- Exhibitions

C. Thinking Skills

C1) Research and evaluate ideas demonstrating contextual awareness

C2) Integrate theory and practice

C3) Apply analysis and ideas about photography using a written and spoken critique

C4) Apply skills necessary to plan, generate and develop ideas and present a project

Teaching and Learning Methods

Thinking skills within this course are the intellectual qualities related to cognitive ability through the acquisition of critical and contextual knowledge. The application of these qualities occurs in all teaching and learning situations and at this level these are focussed upon the stating and application of ideas from one or more contexts using specialist vocabulary and critical language. By level 5 it is expected that students should demonstrate a critical understanding of the content and ideas that exist within a wide range of works.

Assessment methods

At these levels the following activities are used for assessment:

- Module files
- Presentations
- Written assignments

D. Other skills relevant to employability and personal development

D1) Apply a range of skills in the effective management and presentation of work
D2) Identify their own study skills needs, and develop strategies for dealing with these
D3) Communicate with and understand the needs of clients.
D4) Identify and apply industry expectations of skills levels and professional behaviour
D5) Identify potential future careers and specialist pathways

Teaching and Learning Methods

The outcomes within this category at this level are do with making practical and theoretical learning as effective and relevant as possible. Students are expected to analyse what is required to fully participate in all learning events and to be an effective group member. Learning will often be negotiated with students becoming independent of tutors and sharing learning responsibilities with other group members. By level 5 they are designed to enhance the transition from study to workplace.

Assessment methods

Assessment occurs through the effectiveness of practical and written work and is evaluated through reference to personal development plans, peer responses and tutor comments and through:

- Practical work
- Research and development work
- Written work/presentations
- Live projects

13. Programme Structures*				14. Awards and Credits*
Level	**Module Code**	**Module Title**	**Credit rating**	
Level 5	PH2010	Professional Practice	20	**Foundation Degree Arts in Digital Imaging and Photography**
	PH2301	Live Projects II	20	
	PH2003	Critical Practice	20	Requires 240 credits including a minimum of 100 at Level 5.
	PH2302	Advanced Digital Imaging	20	
	PH2300	Advanced Photographic Practice	20	
	PH2020	Open Project	20	
Level 4	PH1300	Introduction to Photographic Practice	40	**Foundation Certificate in Digital Imaging and Photography**
	PH1200	Visualising Ideas	20	Requires 120 credits at Level 4 or above.
	PH1020	Experimental Practice	20	
	PH1301	Live Projects I	20	
	PH1302	Digital Imaging	20	
Level 3	AZC012	Art & Design Studies	20	Requires completion of 120 credits at Level 3. Successful completion of the course leads to a guaranteed progression onto Year 1 of the FdA Digital Imaging and Photography.
	AZC015	Design Investigation	40	
	AZC009	Specialism Skills	40	
	AZC016	Drawing and Image Communication	20	
				Students who exit after the Foundation Entry Year will receive a transcript of their modules and

				grades.

15. Personal Development Planning

We aim to prepare and train you to take responsibility for your own learning and career development, and to be able to evaluate your strengths and weaknesses and general key skills base, for example: the use of English, literacy and writing skills, numeracy, communication skills and use of IT. You will be encouraged to evaluate your strengths and areas for improvement on a continuous basis as you progress through the two years.

PDP is designed to enable you to work towards a point where you would like to be on graduation; to help you acquire the skills needed for your chosen career; or further study, to evaluate your strengths and plan to deploy them in a range of situations after graduation.

Your personal aspirations will form the basis of project work and planning and the modules PH2020 and PH2010 are specifically designed to develop professional practice and appropriate career ambitions

16. Admissions criteria *
(including agreed tariffs for entry with advanced standing)
Correct as at date of approval. For latest information, please consult the University's website.

For students entering via the optional Foundation Entry route, the following admission criteria will apply: -

Portfolio and successful individual interview.

In lieu of a portfolio, applicants may complete a project as an alternative demonstration of ability.

UK and EU Entry: Equivalent international qualifications will be considered towards meeting the general entry requirements. Additionally, EU students, for whom English is not the first language, will be required to evidence an IELTS score or 6.0 or equivalent. Equivalences include:
- TOEFL written examination score of 550 plus a test of written English (at 4)
- TOEFL Computer Equivalent score of 230
- Proficiency in English (Cambridge) at Grade C or above

For students entering directly onto the Foundation Degree, the following admission criteria will apply: -

Entry onto this course is through a successful interview with portfolio of work. Additionally we will normally expect applicants to have one of the following qualifications and minimum of **64 UCAS** points:

- Pre-Degree Foundation in Art and Design

   or

- A Levels (Grade A-C) in a relevant subject

   or

- BTEC Level 3 qualification, grade Merit or above

Aged 18 or over – applications are welcome from mature students with appropriate experience

Students are also accepted who have appropriate non-standard entry qualifications and/or relevant experience. Please contact the Course Leader for more information.

Mature students who do not fall into one of the above categories will be invited to attend an informal interview at which their previous learning, industrial experience, needs and aspirations can be thoroughly explored. If it is felt that they are in a position to benefit from the course, they will be offered a place. If it is decided that they are not yet ready to enter the first year, they will be counselled as to the most suitable means of preparing for future entry.

Direct entry to the second year is possible for suitably qualified applicants. Applicants will be asked to attend an interview with a member of the Admissions Team, normally the Course Leader where an assessment will be made as to whether all or some of the modules can be exempted.

UK and EU Entry: Equivalent international qualifications will be considered towards meeting the general entry requirements. Additionally, EU students, for whom English is not the first language, will be required to evidence an IELTS score or 6.0 or equivalent. Equivalences include:
- TOEFL written examination score of 550 plus a test of written English (at 4)
- TOEFL Computer Equivalent score of 230
- Proficiency in English (Cambridge) at Grade C or above

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17. **Key sources of information about the programme**

- **Hugh Baird College Website -** http://www.hughbaird.ac.uk/index.php/university-centre/photography
- **Course Tutor: David Lockwood**
- **Hugh Baird College Higher Education Prospectus**
- **UCAS: http://www.ucas.ac.uk**
- **Course Fact Sheet**
- **Student Handbook**

18. Curriculum Skills Map

Please tick in the relevant boxes where individual Programme Learning Outcomes are being assessed

Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Knowledge and understanding			Subject-specific Skills						Thinking Skills				Other skills relevant to employability and personal development				
				A1	A2	A3	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	D1	D2	D3	D4	D5
LEVEL 5	PH2300	Advanced Photographic Practice (20 Credits)	COMP		x	x	x	x	x	x	x		x	x	x	x	x				
	PH2301	Live Projects II (20 Credits)	COMP			x	x	x	x						x	x	x		x	x	
	PH2010	Professional Practice (20 Credits)	COMP		x	x	x	x	x	x		x	x	x		x	x				x
	PH2003	Critical Practice (20 Credits)	COMP	x	x	x					x		x		x	x		x			x
	PH2302	Advanced Digital Imaging (20 Credits)	COMP		x	x	x	x	x	x			x	x		x	x				
	PH2020	Open Project (20 Credits)	COMP		x	x	x	x	x	x	x	x	x	x		x	x				x
LEVEL 4	PH1300	Introduction to Photographic Practice (40 Credits)	COMP		x	x	x	x	x				x	x		x					
	PH1200	Visualising Ideas (20 credits)	COMP	x	x	x							x		x	x		x			
	PH1302	Digital Imaging (20 Credits)	COMP			x	x	x	x	x			x	x		x					
	PH1301	Live Projects I (20 Credits)	COMP			x	x	x	x						x	x	x		x	x	

| | PH1020 | Experimental Practice (20 Credits) | COMP | | | x | x | x | x | x | x | | | x | x | | x | x | | | |

Note: *Mapping to other external frameworks, e.g. professional/statutory bodies, will be included within Student Course Handbooks*

19.   LEARNING OUTCOMES FOR EXIT AWARDS:

Learning outcomes for the award of:

Foundation Certificate in Digital Imaging and Photography

A1   Discuss and examine a range of historical and contemporary critical debates around photography and digital imaging
A2   Identify a range of terms, theories and concepts appropriate to the photography and digital imaging
A3   Reflect on own practice developing, organising and managing and photographic /digital imaging projects and commissions.
B1   Undertake practical photography and digital imaging briefs, including designing, planning and executing project solutions
B2   Apply a range of technical and aesthetic skills in analogue and digital photography and image production and presentation
B3   Critically evaluate own work and that of others in relation to creativity and adherence to a given brief
B4   Experiment with forms, conventions and content, and demonstrate an awareness of the possibilities of presenting photographic images both as prints and digitally
C1   Research and evaluate ideas demonstrating contextual awareness
C2   Integrate theory and practice
C3   Apply analysis and ideas about photography using a written and spoken critique
C4   Apply skills necessary to plan, generate and develop ideas and present a project
D1   Apply a range of skills in the effective management and presentation of work
D2   Identify their own study skills needs, and develop strategies for dealing with these
D3   Communicate with and understand the needs of clients.
D4   Identify and apply industry expectations of skills levels and professional behaviour