

UNIVERSITY OF CENTRAL LANCASHIRE

Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

1. Awarding Institution / Body	University of Central Lancashire
2. Teaching Institution and Location of Delivery	Hugh Baird College
3. University Department/Centre	School of Art, Design and Performance
4. External Accreditation	None
5. Title of Final Award	BA (Hons) Fashion and Textiles
6. Modes of Attendance offered	Full Time and Part Time
7. UCAS Code	F2T6
8. Relevant Subject Benchmarking Group(s)	QAA Art and Design Subject Benchmark 2008 http://www.qaa.ac.uk/en/Publications/Documents/Subject-benchmark-statement---Art-and-design-.pdf
9. Other external influences	
10. Date of production/revision of this form	22/4/15
11. Aims of the Programme	
<ul style="list-style-type: none"> • To provide a critical understanding of contemporary and future design combining practical developments within fashion and textiles practices. • To promote career and business opportunities through live briefs, competitions, enterprise and integration with the community providing a sound knowledge of business forecasting, market intelligence and active networking skills. • To develop the students' ability to produce creative and innovative work of high quality applying current industry conventions. • To introduce knowledge of a range of presentation and promotion tools and techniques to be applied to professional events and public exhibitions. • To develop transferable skills of self-evaluation, independent research, project management and development. 	

12. Learning Outcomes, Teaching, Learning and Assessment Methods

A. Knowledge and Understanding

- A1. Demonstrate a professional self-critical awareness and personal motivation, defining personal identity and direction using time management and resources effectively.
- A2. Use an informed approach to carry out extended research, idea generation and realisation skills to self-initiated project briefs demonstrating creative thinking skills.
- A3. Use an analytical approach to evaluate the impact of external influences on current and future developments in fashion and textiles.
- A4. Illustrate and record the promotion of trends considering market levels and customer profile.
- A5. Critically analyse, evaluate and discuss promotional solutions and appraise their own practice and that of their peers through work produced.

Teaching and Learning Methods

The course is structured to allow students to foster a self-directed approach developing a reflective and critical approach.

Tutors and visiting speakers will provide theoretical sessions using a range of teaching methods such as:

- Introductory lectures
- Group critiques
- Demonstrations
- Workshops

Briefings, group and individual tutorials and peer group presentations will allow students to draw upon their strengths improving their independent research and creative skills in order to produce fresh and potentially innovative work that will support progression into industry, self-managed work or further study.

Assessment methods

Research, mood boards, creative journals, essays, presentations, reflective evaluations, proposals, practical work including sample artefacts and final outcomes, demonstrations and interviews.

B. Subject-specific skills

- B1. Apply professional standards executing personal identity and direction in design work.
- B2. Disseminate diagnostic and creative skills analysing research to experiment, select and use complex techniques to produce work.
- B3. Integrate creative ideas, problem solving, group working skills and professional outcomes when developing designs, images, samples and digital prototypes.
- B4. Demonstrate an understanding of factors that influence future design in fashion and textiles.
- B5. Demonstrate an understanding of independent management, planning, research, development strategies and evaluation of major writing and production projects.

Teaching and Learning Methods

There will be a progression of practical work, building upon level 4 and level 5 and in the top up year of the course learners will be exploring a range of complex techniques and skills, from which they can selectively build their own in-depth practice in the advanced modules provided.

Students will be taught through the use of the following:

- Visiting speakers

- Demonstrations
- Workshops
- Visits to industry
- Working with clients
- Hands on experimentation
- Self-directed study

There will be an end of year show to an audience that will demonstrate the students' individual strengths through the production of a highly developed body of work, reflecting their own abstract concerns.

Assessment methods

Research reports, journals, essays, presentations, sketchbooks, reflective evaluations, practical work including samples and design developments, demonstrations, critiques and interviews. Production work will be considered in relation to the planning, preproduction and management of the process as well as the finished collection.

C. Thinking Skills

- C1. Apply key critical and contemporary ideas to assess approaches that designers adopt with regard to future fashion and textiles practice.
- C2. Demonstrate complex contextual and critical reflection of their own practice and that of their peers through work produced, expressing this in written form and spoken presentation and discussions.
- C3. Carry out extended independent research around the future of fashion and textiles.
- C4. Apply reasoning to formulate arguments drawing conclusions in oral and written form.
- C5. Critically evaluate their own practice and that of their peers through the work produced.

Teaching and Learning Methods

At level 6 it is expected that students will be able to actively test and explore relevant theoretical ideas in order to inform their creative practice.

Teaching and learning methods include:

- Project based design activity
- Tutorials
- Lectures
- Online learning activities
- Interactive lectures with tutors and guest speakers
- Workshops
- Reviews

Sessions focusing upon how to develop a research methodology along with active research, critical debates, testing and presentation of findings will play an important role in the shaping of thinking skills to be applied to theoretical assignments, such as in the contextual studies module, whilst also informing practical work.

Assessment methods

Assessment will take the form of creative and research journals, presentations, essays, evaluations, sketchbooks and portfolio work.

D. Other skills relevant to employability and personal development

- D1. Communicate ideas clearly and fluently according to both current and possible future practices.
- D2. Demonstrate appropriate professional working methods when selecting and testing experimental techniques towards market trends and customer profiles.

- D3. Apply employability skills through organising and presenting project work that engages with an employment context.
- D4. Demonstrate a unique and informed approach to design outcomes.
- D5. Implement problem solving skills using own initiative.
- D6. Present visually rich analytical design reports.

Teaching and Learning Methods

At this level the course is designed to prepare students for industry or further study with projects that have emphasis on mirroring industry wherever appropriate. Projects will be critiqued at various stages reviewing work developments and the ability to manage their work independently. The student presenting the project may be asked to defend the work or the critique may be used for collaborative problem solving. The critique will be based on the specific goals formulated for the project.

Assessment methods

Assessment will typically require submission of practical work (garments, fashion accessories), pitches, proposals, presentations, critiques, and supporting documentation and/or Evaluation.

13. Programme Structures*				14. Awards and Credits*
Level	Module Code	Module Title	Credit rating	
Level 6	TI3003	Textiles 3	40 credits	BA (Hons) Fashion and Textiles 'Top Up' Requires 120 credits with a minimum of 100 credits at Level 6.
	DD3000	Contextual Studies-Design Futures	20 credits	
	FP3001	Fashion Promotion Portfolio	40 credits	
	FS3401	Skills and Strategies for Successful New Business Start-ups	20 credits	
15. Personal Development Planning				
<p>Personal Development Planning is embedded in all of the modules at level 6. There are individual tutorials running through the academic year that focus upon PDP and continued into the main body of the course. Deadlines are of prime importance at this level and time management is emphasised in the Fashion and Textiles project double module and the Fashion Promotion Module, where students will be required to work with clients and/or industry focused briefs in a design and production setting. This setting also provides students with team working and problem solving skills relative to industry working practices. The business start-ups and contextual module also demands a focus upon independent research and the selection of appropriate academic sources. Opportunities to reflect and evaluate are given throughout the course through both academic research and reviewing practical projects.</p> <p>A student-centred learning approach is adopted by staff, and students are encouraged to negotiate many aspects of their learning in ways appropriate to their abilities and intentions, seeking out individual goals and intentions for learning or achievement and record their progress through online support, face to face meetings and reports. Students will set up web based activity such as blogging with the aim of developing their philosophies and sharing thoughts with others.</p> <p>Collaboration with existing HE provision such as the FdA Graphic Arts and FdA Business and Management courses will allow for additional project briefs to focus on Work Based Learning.</p> <p>PDP is designed to enable students to work towards a level that they would like to be at upon graduation and help them to acquire the skills needed for their chosen career / business venture, evaluating their strengths and areas in which they need to improve and deploying them in a range of fashion and textiles professions after graduation.</p>				
16. Admissions criteria				
<p>Applicants will need to evidence the following:</p> <ul style="list-style-type: none"> • Foundation Degree in Fashion and Textiles OR 				

- Foundation Degree in another art related subject **AND**
- A successful interview

UK Applicants:

At the interview they will be required to present a portfolio of work that displays their skills to their best advantage.

European Applicants:

European applicants may not be able to attend an interview in the UK. Once the application has been processed, they should submit an e-portfolio, CD or DVD of their recent work; this will be followed by a telephone interview.

Additionally European students, for whom English is not their first language, will be required to evidence an IELTS score of 6.0 or equivalent. Equivalences include:

- TOEFL Written examination score of 550 plus a test of written English (at 4)
- TOEFL Computer Equivalent score of 213 and TWE at 4
- Proficiency in English (Cambridge) at Grade C or above

17. Key sources of information about the programme

- Student Handbook
- UCLan.ac.uk
- Hughbaird.ac.uk
- Hugh Baird HE Prospectus
- UCLAN prospectus
- UCAS listing
- Open days

18. Curriculum Skills Map																								
Programme Learning Outcomes																								
Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Knowledge and understanding					Subject-specific Skills					Thinking Skills					Other skills relevant to employability and personal development					
				A1	A2	A3	A4	A5	B1	B2	B3	B4	B5	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6
LEVEL 6	TI3003	Textiles 3	Comp	X	X				X	X	X			X	X		X	X		X	X			
	DD3000	Contextual Studies – Design Futures	Comp	X	X	X						X	X	X		X	X	X	X			X	X	X
	FP3001	Fashion Promotion Portfolio	Comp	X			X	X		X	X		X			X		X	X	X	X	X	X	
	FS3401	Skills and strategies for successful new business start ups	Comp	X		X	X	X				X	X	X	X	X		X	X				X	X